

ROBERTSON COUNTY News

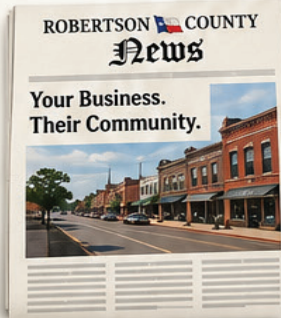
COMBINATION ADVERTISING

PRINT. DIGITAL. SOCIAL. MAXIMUM IMPACT.



Reach thousands across every platform – all with one powerful package!

NEWSPAPER AD



NEWSLETTER AD



WEBSITE AD



SOCIAL MEDIA & MORE



1 POST PER WEEK
on our Facebook Page (7K+ Followers)

SOCIAL MEDIA READY AD
For you to use on your Facebook page!

DOMINANCE

\$999.00
PER WEEK

- ✓ 3 x 21.5 - Half page ad in the paper, in color
- ✓ Newsletter Flyer until the event date, not to exceed 30 days.
- ✓ Skybox Sidebar on the Website to run until event date not to exceed 30 days
- ✓ Social Media Post, not to exceed one per week, 4 weeks.

RETAIL VALUE \$1333.00

DISCOUNT - 25% -\$334.00

TOTAL PACKAGE COST PER WEEK

\$999.00

EVENT

\$510.00
PER WEEK

- ✓ 3 x 10.5 - Quarter page ad in the paper, in color.
- ✓ Newsletter Flyer until the event date, not to exceed 10 days.
- ✓ Skybox Sidebar on the Website to run until event date not to exceed 10 days
- ✓ Social Media Post, not to exceed one per week.

RETAIL VALUE \$637.00

DISCOUNT - 20% -\$127.00

TOTAL PACKAGE COST PER WEEK

\$510.00

SERVICE

\$288.00
PER WEEK

- ✓ 3 x 5 - Eighth page ad in the paper, in color.
- ✓ Newsletter Box until the event date, not to exceed 5 days.
- ✓ Skybox Square on the Website to run until event date not to exceed 1 month
- ✓ Social Media Post, not to exceed one per week.

RETAIL VALUE \$320.00

DISCOUNT - 10% -\$32.00

TOTAL PACKAGE COST PER WEEK

\$288.00

DOING BUSINESS AS

\$185.00
PER WEEK

- ✓ 2 x 5 - Sixteenth page ad in the paper
- ✓ Newsletter Box until the event date, not to exceed 5 days.
- ✓ Sidebar Square on the Website to run until event date not to exceed 1 month
- ✓ Social Media Post, not to exceed one per week.

RETAIL VALUE \$260.00

DISCOUNT - 10% -\$26.00

TOTAL PACKAGE COST PER WEEK

\$234.00

**MAXIMIZE YOUR MESSAGE.
GROW YOUR BUSINESS.
STAY TOP OF MIND.**

17K+
WEEKLY READERS
IN PRINT

3K+
DAILY NEWSLETTER
SUBSCRIBERS

10K+
MONTHLY WEBSITE
VISITORS

7K+
FACEBOOK FOLLOWERS
(THE LARGEST IN ROBERTSON COUNTY)

**ONE PACKAGE.
MULTIPLE PLATFORMS.
POWERFUL RESULTS.**

Let's Work Together!
CONTACT THE
ROBERTSON COUNTY NEWS
to get started today.



979-218-3641



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